

## Minutes of Recreation Commission

Meeting Date April 8, 2019

**Call to Order:** Meeting was at the Camp Kiwanee Lodge Office. Call to order was at 6:05 pm.

**In Attendance:** Diane Cohen, John Zucco, Brian Fruzzetti, Melissa Scartissi, Brian Smith, Juvy Hartweg, and Lan Woodward.

**Also in Attendance:** Residents Joan Fruzzetti, Madi Storey, Selectman Matt Dyer, and Michael McCue.

Lan Woodward, Administrative Assistant, will take the minutes.

This meeting is being audio recorded.

### New Business

#### Hanson Day 06.01.19

Recreation Commission discussion on attending Hanson Day 06.01.19. Diane Cohen said the Board of Selectmen have reached out to have Camp Kiwanee present at the event. Application to be sent in this week for registering. Discussion on supplying own table and possible banner for display. Discussion on having passes to sell at Hanson Day. Selectmen Matt Dyer said you would not be able to sell anything there, Diane Cohen said she was suggested by a Board of Selectmen member to have passes available for purchase.

#### CPC Public Forum 04.10.19

CPC Public Forum to be held 04.10.19. This is an open forum regarding parks and fields and the overall condition of fields in the Town of Hanson. Soccer is currently not played on the fields in town. Chairman Tom Hickey of CPC sent along a letter to notify town groups of this meeting.

#### Field Trip 05.29.19

Karyn Bosse of Indian Head School is planning a 3rd grade field trip/tour on 05.29.19. It was a trip that was done in the past as part of the 3rd grade social studies curriculum and they would like to incorporate it again. It would consist of ½ of a tour of Camp Kiwanee that covers the grounds of Camp Kiwanee and also parts of Hanson on a bus. Lunch would be at Camp Kiwanee for the students as well.

To be continued as details follow. The date is available and it would run from 10:15 am-12:30 pm.

### Recreation Director Interviews

#### Amy Griffin Interview

Amy Griffin passed along sample Recreation Program for her presentation. It is called First Annual Family Campout.

Amy Griffin thanked the Recreation Commission for having her here and asked what the first thing was that comes to mind when you think about Camp Kiwanee? She said Camping.

Sample program was for the dates of 05.18.19-05.19.19 from 2:00pm-9:00am. \$30.00 per camper with maximum 50 people, 30 kids minimum.

Discussion of campout activities which would include campfire, marshmallows, star gazing, light hike, nature painting, owl pellet dissection, nature scavenger hunt. 9:00pm would be lights out.

Registration would include dinner and breakfast. In terms of meals they would be catered. Price comparison of caterers was done. Meadowbrook Restaurant would serve a family friendly buffet style at \$13.00 per person. For breakfast, Fork in the Road would serve a continental breakfast at \$8.00 per person. Both included gratuity, tax, and paper goods.

Staffing was hard to figure out. She said the Recreation Director would oversee event with support of Recreation Commission and volunteers, girl/boy scout troops, local colleges.

Amy Griffin would approach local businesses, grocery stores, local service organizations including Kiwanis, Tri Town, Lions.

For marketing, the website, Facebook, Whitman Hanson Express could be used as well as flyers.

Brian Smith asked who she would contact for marketing program?

Amy said she would need more experience so she could make sure to follow rules and procedures.

Diane Cohen asked what activities would be planned for teenagers?

Amy said she would have to give it some thought.

Recreation Commission thanked Amy Griffin for her time and coming in.

#### Nick Pirelli Interview

Nick Pirelli presented his programming to Recreation Commission.

His focus would be for middle school ages 6-11, possible travel camp, potential day/resident camp.

He plans on doing an environmental scan, market research, survey, social media interviews, focus groups and also compile a report in order to submit findings. He would produce a draft and vote from Commission so that he knows his edges and to make sure they are both on the same page.

Discussion on manuals, creating teams, program launch and social media marketing.

Nick Pirelli would do promotions with flyers, brochures, cross promotion, and be an active part at community events.

Brian Smith asked Nick Pirelli if he would be looking at demographics, income levels, pricing?

Nick Pirelli said he would look at price comparisons and fee waivers and also would work with school departments.

Nick Pirelli was asked about negative media? He said he would discuss this with legal counsel.

Diane Cohen asked about Town Budget and if budget had no room for hiring, how would he offset cost?

Nick Pirelli said if there is no many, you can outsource the entire thing.

Brian Smith asked if there would programs for adults to raise revenue to fund the programs?

Nick Pirelli said that it's a good demographic and would contact the Council of Aging.

Matt Dyer asked if he received a call from a caretaker with an event issue, how would he respond?

Nick Pirelli said he would grab an overnight bag and make sure he has emergency numbers.

Recreation Commission thanks Nick Pirelli for coming in.

Nick Pirelli thanked Recreation Commission for having him come in.

#### Emma Mousette Interview

Emma Mousette was called for a telephone interview. Her resume and application were overlooked and Recreation Commission would like her to have the opportunity for interviewing.

Emma Mousette presented her sample program to Recreation Commission via printouts.

Her presentation consisted of day program. She feels Hanson needs programs for no school, in-service days.

As far as staffing, Emma Mousette would check with high school students to save on costs or camp counselors.

Program consisted of activities such as: bubble painting, crazy straws, lunch break (bagged), jumping cans, potion lab.

The program could cover school hours.

Diane Cohen asked Emma Mousette if she believes this is something she could handle?

Emma Mousette said yes.

John Zucco asked Emma Mousette on marketing, does she have an issue with reaching out to WH Express, The Enterprise?

Emma Mousette notified Recreation Commission that she could pick up on this quickly.

Brian Fruzzetti asked Emma Mousette what type of experience she would want the counselors to have?

Emma Mousette said there would definitely be a one day training and groups would be broken up in groups by age.

Recreation Commission notified Emma Mousette that as Recreation Director she would have wider scope than Beach Director and if she would be comfortable with this, financing, budgeting?

Emma Mousette feels that her experience as Beach Director is a stepping stone to this position.

Recreation Commission thanked Emma Mousette for her time.

Michael McCue's recommendation was read to Recreation Commission for Nick Pirelli.

Motion to offer Recreation Director Position to Nick Pirelli by John Zucco.

2nd Brian Fruzzetti.

Vote 6-0.

#### Old Business

##### Miscellaneous Correspondence

Estimate was received on buffing the Lodge floor. It was not completed last year and is needed for the upcoming season. \$1,500.00 from Hardwood Floors by Brian Ayre, LLC who has handled the lodge floors.

Motion to approve buffing, light gloss of Lodge floor by Hardwood Floors by Brian Ayre, LLC at \$1,500.00 approved by Brian Fruzzetti.

2nd John Zucco.

Vote 6-0.

##### Wedding Wire renewal

Recreation Discussion on Wedding Wire renewal at the rate of \$3,584.00. This would consist of advertising for professional venue type in Boston Region as well as profession all venue group Boston Region.

Motion to approve Wedding Wire listing renewal at \$3,584.00 by John Zucco.

2nd Brian Fruzzetti.

Vote 6-0.

##### Upcoming Events

To be continued.

##### Seasonal Staff/Paper Night

To be continued.

##### Next meeting(s):

04.22.19 at 6:00 pm

Motion to Adjourn by John Zucco.

2nd Brian Fruzzetti.

Vote 6-0.

Meeting Adjourned 9:00 pm.

